

Working with communities on creative inclusive cultural programming: case studies from charitable trusts

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What are
charitable
trusts?



Delivering public culture through the trust model

"A Trust will align itself with the cultural strategy of the local authority putting purpose before profit. The Trust will actively seek ways to engage with stakeholders and the community. Profit is a byproduct of this collaboration and not the reason for it."

The foundation of the trust model

- Innovative, quality programmes and services
- Ability to diversify income streams and access specific pots of funding
- Agile decision-making in response to community needs.
- Charitable purpose

What do we mean by 'culture' and how do trusts manage it?

Cultural assets and services

Theatres | Town and Community Halls | Libraries and Archives | Museums and Galleries | Visitor Centres | Art Centres | Cinemas | Concert Halls | Heritage Buildings

Rotating exhibitions | Heritage Walks | Arts and Craft programmes | Drama and acting workshops | Reading and literature groups | family history workshops | Amateur and professional theatre | Dance classes and shows | Film screenings | Music concerts and festivals

Partnerships and Collaboration

Within their communities, trusts work closely with:

- local authorities
- local businesses
- schools, universities, and colleges
- other third sector organisations
- local GP surgeries, NHS, and local health boards

Trusts Working With Communities





High Life Highland *Highlands, Scotland*

- Bookbug; national early years book gifting programme
- Co-creation and adapted delivery
- Partnership working increased accessibility of Bookbug locally

Aura Leisure & Libraries *Flintshire, Wales*

- Five Ways of Wellbeing in a museum setting
- Co-creation: leaflet designed by local residents
- Mental health and children; emphasis on play and having fun





Active Luton *Luton, England*

- Libraries integrated into a leisure trust
- Library service integrated into to health and wellbeing team
- Social prescribing providing support and vital connections with professional services

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